

US MELTBLOWN TO ATTEND U.S. COMMERCE DEPARTMENT WEBINAR ON MADE IN AMERICA

The U.S. Commerce Department is holding a free webinar on January 19, 2022 at 2 p.m. Eastern to educate companies about the new guidelines for labeling a product “Made in the USA.” These guidelines, included in the recently signed Infrastructure Bill, go into effect in about three months and are significantly more stringent than previous regulations.

The 60-minute webinar will provide insights from the Federal Trade Commission on the essentials of Made in USA labeling as well as States’ statutory requirements. The webinar is free to register. Companies are encouraged to register as soon as possible at the link below.

Date: January 19, 2022

Time: 2:00pm ET (11:00am PT)

Duration: 60 minutes

Cost: Free

Registration Link: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=2QD8>

Overview: What companies need to know about the Federal Trade Commission’s Made in USA guidelines and California’s Made in the USA regulations.

Objectives:

- Learn requirements for Federal Trade Commission guidelines for labeling a product Made in the USA and California’s Made in the USA regulations.
- Gain insights on the essentials of “Made in the USA” labeling from the FTC as well as California’s statutory requirements for the “Made in USA” label. For a product to have a “Made in the USA” label, it must meet specific criteria outlined by the Federal Trade Commission.

These criteria include the requirement that the product’s final assembly or processing must take place in the United States.

The Commerce Department's International Trade Administration is hosting this webinar to help guide companies on proper Made in USA labeling as established in the new guidelines. Beginning 90 days from the Infrastructure Bill signature, and to ensure sustainment and expansion of PPE manufacturing in the U.S., the new act requires that any contract for procurement shall:

- Be issued for a duration of 3 years to incentivize investment in the production and the materials and components in the United States.

- Be for Personal Protective Equipment that: Is grown, reprocessed or produced in the United States, and when assembled outside the U.S., contains only materials and components that are grown, reprocessed, reused or produced in the United States.

PPE companies should note that this is not the same “Made in America” or “Made in USA” provision per the FTC guidelines which allows percentages of product to be sourced with resources from overseas. In the strongest sense, this new “Make PPE in America Act” is a mandate that the ingredients must be 100% made in the United States. This is in order to ensure the PPE supply chain physically moves to and will now be controlled within the United States.

US Meltblown offers 100% Made-in-America meltblown polypropylene and can meet the requirements of this new act completely, having built its business around this strategy.

- 1) US MELTBLOWN produces all of its meltblown in America from American-made components
- 2) The company installed a brand new meltblown production line, fully operational 6 months after Covid-19 became a pandemic in the United States.
- 3) Intertek has tested USMB material and rated it “PASS” for ASTM F2100 Level 1, 2, 3 and NIOSH 42 CFR 84 Subpart K (N95).
- 4) The company recently doubled production capacity to meet anticipated demand under this new “Make PPE in America Act.”
- 5) USMB is committed to quadrupling capabilities within the 90-day period after the signature of the Infrastructure Bill.

“Under the new regulation that was recently signed into law, U.S. Meltblown is positioned to meet the growing demand for USA raw materials for the PPE industry, supporting those who support our Federal Government, our medical community, first responders, the military, government agencies, schools, volunteers, the Red Cross, FEMA, and all others with the need or the desire to support MADE IN AMERICA products,” said US Meltblown Founder and CEO Robert Sires. “With our advanced meltblown that can be changed on the fly for width or GSM, and is now offered in white and black colors, we stand ready and able to deliver to the PPE industry, filter industries, spill industry and others. We work on a two-week lead time at present and sell by the ton.”

Those with questions about the webinar or new regulations can contact

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OR

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US Meltblown is America's trusted manufacturing source for critical filter material, setting the standard for this vital material used in personal protective equipment such as medical grade masks. US Meltblown is proud to provide this top-quality critical filtering medium made in Florida from raw materials produced in the United States and processed on equipment that is built in the U.S. and operated by American workers. For more information, contact Ty Whitacre at 1-260-438-4491 / TWhitacre@usmeltblown.com or visit www.usmeltblown.com.